

JJ

KING

MOTION
GRAPHICS
ARTIST

JJKINGJR3@GMAIL.COM | JJKINGJR.COM

ABOUT ME

Creative, dedicated, and self-motivated Motion Graphics Artist. Takes initiative, meets deadlines, and anticipates the needs of clients while delivering superior performance. Operates with a strong sense of urgency & thrives in a fast-paced environment to produce exceptional work alongside a creative team.

EXPERIENCE

Senior Motion Graphics Designer/Animator

Via Productions | Los Angeles, CA. August 2015 - Present

- Conceptualizes, designs, edits, color corrects, and adds motion graphics as lead animator on all national Ashley Homestore commercial spots.
- Directs team of animators to reach client vision based on current trends while staying within brand guidelines.
- Works with executive producer to interpret client notes, update scripts, and ensure network broadcast requirements are met.
- Organizes, coordinates, and oversees assets, files, and final renders as liaison between LA, Memphis, and Portland offices.
- Consistently develops and implements systems for more efficient work flow.

Freelance Designer/Animator

Independent | Chicago, IL. May 2013 - June 2015

Editor/Motion Graphics Designer

Preview Chicago | Chicago, IL. June 2014 - June 2015

- Pitched, shot, edited, and added graphics to lifestyle and real estate videos.
- Created home tour videos for local real estate agents.

Intern

Protokulture | Chicago, IL. March 2015 - September 2015

- Honed After Effects skills in keying, motion tracking, and compositing.
- Learned Cinema 4D.
- Sharpened eye for design while working with full time staff.

SKILLS & TOOLS

- Design
- Typography
- Social Media
- Green Screen
- Motion Tracking
- Compositing
- Organization
- Communication
- After Effects
- Photoshop
- Illustravtor
- InDesign
- Premiere Pro
- Audition
- Cinema 4D

EDUCATION

The School of the Art Institute of Chicago

Bachelor of Fine Arts | Chicago, IL. May 2013

- Merit Scholarship Recipient.

Extended Winter Study: Contemporary Art and Criticism

New York, NY. January 2012

- Visited, evaluated, and discussed artists' studios, galleries, and museums.
- Designed and curated online magazine including artist interviews and essays.